



WORKSHOP
— ON —
SYNCHRONIZATION
— AND —
TIMING SYSTEMS

Sponsor & Exhibitor Prospectus

MAY 10-13, 2027 | Ottawa, CAN

www.wsts.atis.org

Sponsor and Exhibitor Opportunities

Exhibitor Package \$5,200

- Opportunity for company representative to give a five-minute presentation, conducted during a designated exhibitor presentation time slot in the workshop agenda
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- One 10'w x 6'd space with one 6' draped table, two chairs, and electricity
- One complimentary full workshop pass
- Opportunity to purchase two additional full workshop passes at the speaker rate
- Final registration list *

Gala Dinner Sponsorship \$10,000

- Exclusive sponsorship of the Gala Dinner on Wednesday, May 12th (F&B not included)
- Rotating banner ad on the event website
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- Two 10'w x 6'd Exhibitor Booths with one 6' draped table, two chairs, and electricity each
- Two complimentary full workshop passes
- Opportunity to purchase up to five additional full workshop passes at the speaker rate
- Distribution of your company's promotional items at the event
- ATIS to manage logistics related to the dinner
- Final registration list *

Welcome Reception Sponsorship \$12,000

- Exclusive Welcome Reception sponsorship on Monday, May 10th
- Opportunity for a company executive to give a five-minute event welcome (audio only, no slides)
- Rotating banner ad on the event website
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- Two 10'w x 6'd Exhibitor Booths with one 6' draped table, two chairs, and electricity each

Welcome Reception Sponsorship (cont'd)

- Two complimentary full workshop passes
- Opportunity to purchase up to five additional full workshop passes at the speaker rate
- Distribution of your company's promotional items at the event
- ATIS to manage all logistics related to the Welcome Reception
- Final registration list *

Networking Reception Sponsorship \$13,500

- Exclusive sponsorship of the Networking Reception on Tuesday, May 11th
- Opportunity for a company executive to give a five-minute event welcome (audio only)

- Rotating banner ad on the event website

- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- Two 10'w x 6'd Exhibitor Booth with one 6' draped table, two chairs, and electricity each
- Two complimentary full workshop passes
- Opportunity to purchase up to five additional full workshop passes at the speaker rate
- Distribution of your company's promotional items at the event
- ATIS to manage food and beverage and set up logistics related to the Networking Reception
- Final registration list *

Lunch Sponsorship \$7,500 (3 available)

- Exclusive sponsorship of lunch on Tuesday, Wednesday, or Thursday
- Opportunity for a company executive to give a five-minute event welcome (audio only)

- Rotating banner ad on the event website
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- One complimentary full workshop pass
- Opportunity to purchase up to three additional full workshop passes at the speaker rate
- Opportunity to purchase an exhibitor booth at a discounted rate of \$3,000 (a \$2200 discount)
- Distribution of your company's promotional items at the event
- ATIS to manage all food, beverage and set up logistics related to the lunch event
- Final registration list *

Breakfast & Breaks Sponsorship \$5,500 (3 available)

- Exclusive sponsorship of breakfast and breaks on Tuesday, Wednesday, or Thursday
- Rotating banner ad on the event website
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- One complimentary full workshop pass
- Opportunity to purchase up to three additional full workshop passes at the speaker rate
- Opportunity to purchase an exhibitor booth at a discounted rate of \$3,000 (a \$2200 discount)
- Distribution of your company's promotional items at the event
- ATIS to manage all food, beverage and set up logistics related to the lunch event
- Final registration list *

Mobile App Sponsorship \$5,000 (Exclusive)

- Exclusive Sponsorship of the event's Mobile App
- Company logo featured prominently on the app
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on on-site signage
- Promotion via ATIS social media channel LinkedIn
- Media advisory announcing company participation
- One complimentary full workshop pass
- Opportunity to purchase up to two additional full workshop passes at the speaker rate
- Opportunity to purchase an exhibitor booth at a discounted rate of \$3,000 (a \$2200 discount)
- Final registration list*

Lanyard Sponsorship \$3,500

- Exclusive sponsorship of the WSTS 2027 lanyard
- Distribution of lanyards to all attendees upon arrival
- Sponsor is responsible for the production and timely delivery of the lanyards
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- One complimentary full workshop pass
- One complimentary full workshop pass (a \$1300 value)
- Final registration list*

Registration Sponsorship \$3,000 (Exclusive)

- Exclusive WSTS 2027 Registration Sponsorship
- Company logo featured prominently on the event registration page
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- Company Logo on name badges
- Opportunity to purchase up to two additional full workshop passes at the speaker rate
- Opportunity to purchase an exhibitor booth at a discounted rate of \$3,000 (a \$2200 discount)
- Final registration list *

Virtual Tutorial Sponsorship \$3,000 (Exclusive)

- Exclusive Sponsorship of the WSTS 2027 Virtual Tutorial Session
- Opportunity for company representative to give a Virtual Tutorial Introduction
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- Opportunity to purchase two additional full workshop passes at the speaker rate
- Final registration list*

***NOTE:** The 2027 Tutorial session will be available online approximately two weeks before the event.*

Banner Ad Sponsorship \$750

- Rotating Banner ad on the event website
- Promotion via ATIS social media channels

** Final registration list information is based on the attendees' opt-in or opt-out preference. Opt-in participants include name, title, company, and email. Opt-Out participants include name, title, and company.*