

# **Sponsor & Exhibitor Prospectus**

MAY 12-15, 2025 | SAVANNAH, GA

## **Sponsor and Exhibitor Opportunities**

## Exhibitor Package \$5,200

- Opportunity for company representative to give a five-minute presentation, conducted during a designated exhibitor presentation time slot in the workshop agenda
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- One 10'w x 6'd space with one 6' draped table, two chairs, and electricity
- One complimentary full workshop pass
- Opportunity to purchase two additional full workshop passes at the speaker rate
- Final registration list \*

## Gala Dinner Sponsorship \$10,000

- Exclusive sponsorship of the Gala Dinner on Wednesday, May 14<sup>th</sup> (F&B not included)
- Opportunity for a company executive to give a five-minute event welcome (audio only, no slides)
- Rotating banner ad on the event website
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- 10'w x 6'd Exhibitor Booth with two 6' draped tables, two chairs, and electricity
- Two complimentary full workshop passes
- Opportunity to purchase up to five additional full workshop passes at the speaker rate
- Distribution of your company's promotional items at the event
- ATIS to manage logistics related to the dinner
- Final registration list \*

## Welcome Reception Sponsorship \$12,000

- Exclusive Welcome Reception sponsorship on Monday, May 12<sup>th</sup>
- Opportunity for a company executive to give a five-minute event welcome (audio only, no slides)
- Rotating banner ad on the event website
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- 10'w x 6'd Exhibitor Booth with two 6' draped tables, two chairs, and electricity

### Welcome Reception Sponsorship (cont'd)

- Two complimentary full workshop passes
- Opportunity to purchase up to five additional full workshop passes at the speaker rate
- Distribution of your company's promotional items at the event
- ATIS to manage all logistics related to the Welcome Reception
- Final registration list \*

## Networking Reception Sponsorship \$13,500

- Exclusive sponsorship of the Networking Reception on Tuesday, May 13<sup>th</sup>
- Opportunity for a company executive to give a five-minute event welcome (audio only, no slides)
- Rotating banner ad on the event website
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- One 10'w x 6'd Exhibitor Booth with **two** 6' draped table**s**, two chairs, and electricity
- Two complimentary full workshop passes
- Opportunity to purchase up to five additional full workshop passes at the speaker rate
- Distribution of your company's promotional items at the event
- ATIS to manage food and beverage and set up logistics related to the Networking Reception
- Final registration list \*

## Lunch Sponsorship \$7,500 (3 available)

- Exclusive sponsorship of lunch on Tuesday, Wednesday, or Thursday
- Opportunity for a company executive to give a five-minute event welcome (audio only, no slides)
- Rotating banner ad on the event website
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- One complimentary full workshop pass
- Opportunity to purchase up to three additional full workshop passes at the speaker rate
- Opportunity to purchase an exhibitor booth at a discounted rate of \$3,000 (a \$2200 discount)
- Distribution of your company's promotional items at the event
- ATIS to manage all food, beverage and set up logistics related to the lunch event
- Final registration list \*

### Breakfast & Breaks Sponsorship \$5,500 (3 available)

- Exclusive sponsorship of breakfast and breaks on Tuesday, Wednesday, or Thursday
- Rotating banner ad on the event website
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- One complimentary full workshop pass
- Opportunity to purchase up to three additional full workshop passes at the speaker rate
- Opportunity to purchase an exhibitor booth at a discounted rate of \$3,000 (a \$2200 discount)
- Distribution of your company's promotional items at the event
- ATIS to manage all food, beverage and set up logistics related to the lunch event
- Final registration list \*

### Mobile App Sponsorship \$5,000 (Exclusive)

- Exclusive Sponsorship of the event's Mobile App
- Company logo featured prominently on the app
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on on-site signage
- Promotion via ATIS social media channel LinkedIn
- Media advisory announcing company participation
- One complimentary full workshop pass
- Opportunity to purchase up to two additional full workshop passes at the speaker rate
- Opportunity to purchase an exhibitor booth at a discounted rate of \$3,000 (a \$2200 discount)
- Final registration list\*

#### Lanyard Sponsorship \$3,500

- Exclusive sponsorship of the WSTS 2025 lanyard
- Distribution of lanyards to all attendees upon arrival
- Sponsor is responsible for the production and timely delivery of the lanyards
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- One complimentary full workshop pass (a \$1300 value)
- Final registration list\*

## Registration Sponsorship \$3,000 (Exclusive)

- Exclusive WSTS 2025 Registration Sponsorship
- Company logo featured prominently on the event registration page
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- Company Logo on name badges
- Opportunity to purchase up to two additional full workshop passes at the speaker rate
- Opportunity to purchase an exhibitor booth at a discounted rate of \$3,000 (a \$2200 discount)
- Final registration list \*

## Virtual Tutorial Sponsorship \$3,000 (Exclusive)

- Exclusive Sponsorship of the WSTS 2025 Virtual Tutorial Session
- Opportunity for company representative to give a Virtual Tutorial Introduction
- Company logo link on the home page of the event website
- Company logo link on the exhibitor/sponsor page of the event website
- Company logo featured in applicable pre-event e-mails
- Company logo featured on mobile event app and on-site signage
- Promotion via ATIS social media channels
- Opportunity to purchase two additional full workshop passes at the speaker rate
- Final registration list\*

**NOTE**: The 2025 Tutorial session will be available online approximately two weeks before the event.

#### Banner Ad Sponsorship \$750

- Rotating Banner ad on the event website
- Promotion via ATIS social media channels.

<sup>\*</sup> Final registration list information is based on the attendees' opt-in or opt-out preference. Opt-in participants include name, title, company, and email. Opt-Out participants include name, title, and company.